

Norfolk Jaycees

The Port Advocate

The Presidential Address

Upcoming Events:

- Flower Cards on Sale Now \$25
- Float Work Parties March & April (Parade 4/19)
- Salvation Army Easter Egg Hunt 3/15 (Candy needed 3/11)
- Admirals Hockey Game 3/21
- Adopt-A-Street 3/29
- Pitch, Hit, & Run 4/5
- GOGF Bike, Walk, Stroll 4/26
- Spirit Cruise May
- Annual Cookout & Silent Auction 5/27
- Pub Crawl 9/20/08

Inside this issue:

Community Development	2
Treasurers Report	2
Individual Development	3
State Directors Report	3
Current Events	4
Gubernatorial Appointee	5
Meet The Board	6

Welcome to 2008! By now you all have seen the theme for 2008: ***"You Are The Key To Success!"** Opportunity presents itself as a door to a new level of success. One can knock and knock and get past the obstacle. Only with the proper key can we open the door to new opportunities. The Jaycees take us to places we never thought possible. What door will you open next?"*

My Goals for 2008 are "simple" ☺. I want to build members...quality not quantity. I don't want to just pay lip service to the "Key to Success" theme...I want members to feel like they ARE the key to success. I want to get you all involved and give you the "keys" so the duties don't always fall on to the board and so we can build future leaders for the continued growth of our chapter. And I think by getting everyone involved, the other goals will fall in to place...

Keep the chapter in the black and finding new ways of expanding funding - By raising money for our Chapter we're able to meet our operating expenses, bring in guest speakers, and have some fun. At the same time, we're also able to give back to our Community in some amazing ways and touch someone else's life.

Continue to offer successful programming - For 2008, we have at least one event scheduled a week and each month the scheduled events fall under at

least three out of four Areas of Opportunity; Individual, Community, Business, and International. The Board has put together a very well rounded calendar of events, meetings, socials, community programs, trainings, and leadership development opportunities.

Leadership Development Opportunities? Not an actual event, but you will find plenty of opportunities to take the lead. We can offer trainings from here to doomsday, but we can't tell you how to become a leader. We can teach you how to lead a project or event and then watch you grow as a leader!

"For the things we have to learn before we can do them, we learn by doing them." ~Aristotle

Remaining strong in membership & growth - We have a very strong chapter with great members! Across the nation, all Jaycees chapters are having issues with recruiting a growth and unfortunately, we're no different. As a chapter, we need to tap in to our local young professionals to prevent the Norfolk Jaycees from becoming stale, cliquish/clannish, and fading away as just a part of past Norfolk history. We need new ideas and partnerships to bring the chapter forward in to future years!

Fun - Last, but not least... People rarely succeed unless they have fun in what they are doing!

I read somewhere that the road

to success is always under construction...as are most roads! So what can I ask you to do to pave the road to a successful future? This year, I'm asking each of you personally for your support! How about participating in Fundraisers, asking for donations, offering to host an event on or off the calendar, joining a project committee, attending our events and bringing a friend, bringing the Board new ideas, striking up a conversation when we are out in the community and telling them about the Norfolk Jaycees and why you joined...and then asking them to join??

I wouldn't be where I am today if Terry didn't ask me to come to Pub Crawl, if Beth didn't ask me to join the chapter, if Hope & Troy didn't ask me to join the Pub Crawl committee, and if Aimee didn't ask me to participate on the Board level...and for so many other things. Yes, this advanced me in the Jaycees, but it has also helped me professionally as well. I've made some valuable contacts and learned many new things that I've been able to bring back to the table at Sterling Benefits and in my personal life. I've made new friends along the way & I've had a blast doing it!

My "door" is always open if you have any questions, comments, or concerns: 757-718-0507 or c_m_fortney@yahoo.com!

2008 Norfolk Jaycees President,

Christina M. Fortney

Community Development



A popular reason for joining the Jaycees is dedication to community service. A cleaner environment, sharing games with seniors and kids, providing gifts at Christmas, these projects all have immediate and obvious positive results. However, what are the less obvious outcomes?

Our community service throughout the year offers subtle benefits for ourselves and others. Adopt-A-Street and Clean-the-Bay Day both protect the environment for the future. They improve public safety, water quality and quality of life. Bingo, Easter egg hunts, and Pitch Hit & Run provide safe competition and social interaction between

peers. Donations of fruit and toiletries ensure proper nutrition, personal hygiene, and good health for the homeless or those whose limited income barely covers rent, utilities and medication. The EdMarc Fall Festival allows kids and their families to share activities that encourage the kids to “just be kids” and have fun. The whole family can briefly escape the daily concerns of serious illness. St. Columba provides food for those who must often worry about how to feed themselves and their families. They can spend their income on other necessities without fear of hunger. Christmas Shopping Tour enables families to experience the holiday spirit through giving and sharing.

Kids can “play Santa” and feel as if they are providing for their parents and siblings.

These projects all offer us the chance to meet people with diverse backgrounds, to share skills and learn new ones, and to promote self-esteem and self-confidence. We and our neighbors gain new experiences. We help nonprofit organizations save money and other valuable resources to better serve those in need. Like them, the Jaycees try to enrich and improve the lives of other while building a sense of community in Norfolk.

2008 CD Vice President,

Jennifer Rebbly

*“The Two Most
Magic Words
Of Fundraising --*

Thank You”

Treasury Report

In 2007, the membership worked itself out of a three year debt and made a small “profit” to start off 2008. Those monies will only cover some of our basic administrative needs as a Chapter for 2008.

We need to look at options for raising money besides Pub Crawl. Currently the Flower Cards are on sale for \$25 and each card sold raises \$10 for the Chapter. If we sell all 200 cards allotted to us, that’s a \$2,000 to cover 2008 expenses and to support the Norfolk Community. We also have the On-going fundraisers that help

us raise money by utilizing things you may already do without costing you a dime!

Over the past few years, we have been fortunate to have companies willing to donate their services, money and time to support our events. Without these companies, our events may not have been as successful as they were. Our fundraising events are the Chapter’s lifeline and now we need to maintain our financial health.

Maintaining strong relationships with our sponsors is critical to a successful Chap-

ter. Creating new relationships with new sponsors is even more critical to maintaining the success of our Chapter.

This article was posted on Profitquests: <http://www.profitquests.com/ArticlesTwoMagicWords.html>.

I encourage you to read this article and think of ways we can improve our corporate relationships and develop new ones!

2008 Treasurer,

Melissa Rock



Individual Development

It's the beginning of a new year, which means a lot of new and exciting changes are just around the corner.

I know my 2008 will be like no other previous year as I experience the growing pains of becoming a new dad. As we get older (some of us kicking and screaming), we need to continually learn and grow.

I challenge each of you to learn something new this year, whether it's learning how to

work on your car, a new craft or hobby, how to do your taxes, or a life changing event such as fatherhood. When we stop learning we stop growing.

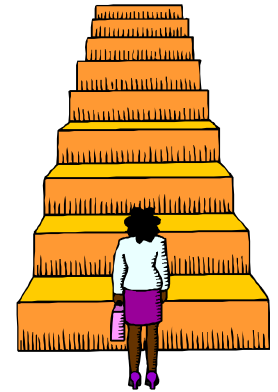
I would also like each of you to invite a non-Jaycee friend to an event that they would enjoy such as one of our Friday night outings, a get out and get fit, or the 7th annual Pub Crawl (20 Sept 2008, mark your calendars now!). Help the Norfolk Jaycees grow along with you!

I am always receptive to new ideas for training events, speakers, or special events that you would like to do. In the upcoming year, let me know if there is anything I can do to help you learn and grow.

Now get out, have fun, and learn something!

2008 ID Vice President,

Terry Hinton



State Directors Report

I will be serving as your State Director this year. My main duty is to act as a liaison between the Norfolk chapter, other chapters in the state and the Virginia Jaycees. In other words, it is my duty to let everybody else know what the Norfolk Jaycees are doing and to let the Norfolk Jaycees know what is going on around the state. I will be visiting other chapters and communicating with my fellow state directors from around the state. By doing this, I will be able to bring back info and flyers of other chapters' upcoming events and I will be promoting our events to other chapters in return.

The upcoming months will be a busy one for chapters in the Virginia Jaycees. The Atlantic Region has chapters from Williamsburg to the Peninsula to Virginia Beach and Suffolk.

The Peninsula Jaycees will be running their annual fast pitch softball tournament, March 15th-16th. Around the state, the Tuckahoe Jaycees runs its Project Warn every Saturday during the fall and winter and the Pulaski Jaycees run an incredible bingo in June.

Another of my responsibilities is to keep you up to date with activities that are sponsored by the Virginia Jaycees. The last weekend in March will be the first camp work party. This is where the Jaycees go to Camp Virginia Jaycee to do basic upkeep like painting, upkeep of the grounds and other basic repairs. Camp Virginia Jaycee is a camp for learning disabled children and young adults. The spring convention will be held in Staunton on May 30th-June 1st. Other upcoming events are the NASCAR concessions in May and Atlantic Regional

Social. These are only a few events going on with other chapters around the state.

I will be on the road attending many of these events and it is always better to travel with others. If you are interested in visiting other chapters or attending other chapters events please contact me.

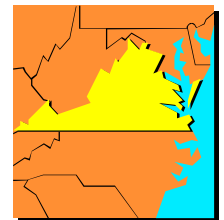
The best way to get Jaycees to come to our events is to visit their events. It's sort of like a return the favor mentality.

This year promises to be a great year for the Norfolk Jaycees, we have a lot of great activities planned and I'll do my best to promote them to other chapters around the state.

2008 State Director,

Troy Anderson

"The best way to get Jaycees to come to our events is to visit their events. It's sort of like a return the favor mentality."



Dates You Can Build On ~ See you soon!

We are pleased to announce the continuation of the Dates You Can Build On!



Dates you can build on...

Membership meetings - 2nd & 4th Tuesday of each month.
Restaurant of the Month (ROM) - 2nd Thursday of each month.
Friday Night Outings (FNO) - 3rd Friday of each month.
Monthly Community Service Projects & Drives!

Monthly Calendar: <http://www.norfolkjaycees.com/Calendar/Calendar.pdf>

Events At A Glance: http://www.norfolkjaycees.com/Flyers/EVENTS/Events_At_A_Glance.pdf

The Jaycee Creed

We Believe:

*That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise; That
government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And, that service to humanity is the best work of life!*

\$ Fundraisers \$

Unfortunately, we were not chosen this year to participate with Festevents. So many other service organizations apply and the ones already in the door don't give up their spots for obvious reasons. We still have a very slight chance to participate if another organization drops out. We will have the final answer from Festevents by March 1st at their last meeting.

The bright side is Flower Cards are back this year! We have 200 cards to sell! These cards pretty much sell them-

selves. If we sell them all, that's \$2,000 to the chapter. The cards are \$25 each and they have 12 months of flowers available for pick up, plus coupons! See Jennifer Rebbly for more details.

What if the Norfolk Jaycees made money every time you searched the Internet, made a purchase online, or shopped at a store...and it didn't cost you another dime?

This year, we have implemented an Ongoing Fundraiser program in conjunction with

Food Lion, Amazon.com, Goodsearch.com, & Suntrust Checking. Just by making a few upfront changes to something you probably do already, the chapter can raise money.

The 7th Annual Pub Crawl & Poker Run is back by popular demand! Last year we had 87 participants, so this year, we can beat that record on September 20th! Planning is starting soon. Committee Members, ideas, and donations needed! Get your knee pads ready it's time crawl!



How to Apply to be a Gubernatorial Appointee

Article Published by Aimee Hart, Chairman of the Board, in the February 2008 State Mailer.

In the fall of 2001 I was working in my former career as the Environmental Educator for the Hampton Roads Planning District Commission. In that capacity I would from time to time fill out grant applications for funding from the Commonwealth towards programs for Hampton Roads. Many times I would visit the Funding Board and witness there procedures in awarding the grants and sometimes I would win and many times I would not. What disappointed me most was that I did not understand the process of the awarding procedure. In an effort to educate myself I sought the Board members for better understanding. I found myself going in circles for the answer.

When talking it over with a friend, it was suggested I become a Board member – something only done by a gubernatorial appointment. Luckily for me a position was opening and I had the support from my colleagues (not to mention the approval and encouragement of my employer). I contacted the Sec. of the Commonwealth, received the application and had a few colleagues write support letters. Later during General Assembly session, Governor Mark Warner appointed me to the Virginia Recycling and Litter Prevention Fund Advisory Board for a term of four years. Despite the appointment

which made me ineligible to propose grants to the Board, it was an exciting time to know I would be able to help and serve the Commonwealth. Unfortunately following my appointment, General Fund needs took all revenues dedicated and all grant awards were halted. Knowing funds would be returned one day, I sought a reappointment and wills serve on this Board until 2009.

This is not a paid position however a very fulfilling position to know I am serving my community, the Commonwealth, in an area of both expertise and of interest to me – even now after I have retired from the environmental field.

Too often I see positions on the various boards both local here in Norfolk and throughout the Commonwealth that could be filled by others such as me – interested, educated in that field or another, and yet people do not understand how easy and fulfilling such appointments can be. I am here to let you know – as a gubernatorial appointee and a City of Norfolk appointee (Norfolk Commission for Persons with Disabilities).

Do you have an interest in a community area? Maybe your current career coincides with an opening or your knowledge could be used in something OUTSIDE of what you do each day. The Commonwealth is looking for people, young leaders like the Jaycees! Like YOU!

Let me encourage you to visit the Sec. of the Commonwealth's website and pursue the vast opportunities to serve. If you are not interested in a Gubernatorial Appointment, maybe you would be interested in starting at a local level – all too often our city's and county's are in need of volunteers on various boards and commissions. Use these opportunities to strengthen your leadership skills and share the knowledge you have in any given area.

From the Secretary of the Commonwealth's website:

One of the functions of our office is to assist the Governor in his appointments of over 4,000 individuals to serve on Virginia's boards and commissions. All Virginians are encouraged to participate in the government of our Commonwealth by offering to [serve on a board or commission](#), or by recommending qualified candidates.

Those of us who serve in the Kaine administration are deeply committed to the principles of diversity and inclusion and welcome all segments of the Commonwealth's population into our government. This is what makes the theory of self-government a reality.

<http://www.commonwealth.virginia.gov/index.cfm>

Aimee W. Hart
Chairman of the Board

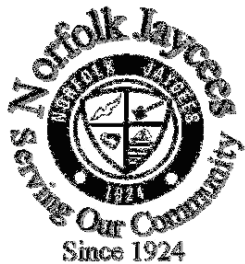
“The Commonwealth is looking for people, young leaders like the Jaycees! Like YOU!”



420 Bank Street
Norfolk, VA 23510

We meet the 2nd & 4th Tuesday of the month beginning at 7:00 p.m. at The Fred Huette Center in the Ghent section of Norfolk.

1000 Botetourt Gardens, Norfolk, VA 23507



Who We Are

We are a community service and leadership development organization for men and women between the ages of 21 and 40. We develop the next generation of community and business leaders by providing members opportunities to participate in and lead community service projects, business and personal skills training, and social events.

Because of the variety of events, people join the Jaycees for many reasons. Some join for the leadership development. Some join for business networking, while many join to make new friends and just have fun.

Make Friends, Make Connections, Make A Difference!

www.NorfolkJaycees.com



Meet Your 2008 Board of Directors...



2008 Board at the January Board Retreat - From Left to Right: 1st Row - Christina, 2nd Row - Jennifer & Troy, 3rd Row - Terry & Joe, 4th Row - Jeff & Melissa. Not pictured - Aimee, Erin, & Shawn.

Christina Fortney – 2008 Chapter President,
c_m_fortney@yahoo.com or (757) 718-0507

Aimee W. Hart – Chairman of the Board,
aimeewh@aol.com or (757) 509-3909

Terry Hinton – Individual Development Vice President,
thinton1@cox.net or (757) 618-5915

Jennifer Reby – Community Development Vice President,
sassysatchmo@aol.com or (757) 646-0339

Melissa Rock – Treasurer,
Melissa_rock@nexweb.org or (757) 573-6774

Troy Anderson – State Director,
yortroy@cox.net or (757) 553-8324

Erin Heischober – Public Relations Director,
ErinHeischober@cox.net or (757) 681-4210

Joe Moring – Director,
old_dominion_joe@yahoo.com or (757) 546-4476

Shawn Drew – Director,
shdrew@cox.net or (757) 335-9495

Jeff Faler – Director,
jeff.faler@gmail.com or (757) 469-3332